



Contact:

Doyle VanderPol
FOUR WINNS BOATS
925 Frisbie Street, Cadillac, MI 49601
231 779-2363 / dvanderp@fourwinns.com

For Immediate Release

THE V278 IS WATER THERAPY

Cadillac, Michigan... When it's time for a break, climb aboard the V278 for a cruise. Plus, it can take on the highway with a custom trailer. Packed with luxurious amenities, it is sure to be the favorite destination for friends and family. At more than 28-feet, the V278 provides plenty of room to stretch out and enjoy a smooth trip on the water with the Four Winns patented Stable-Vee® hull.

The cockpit makes for easy entertaining and comfort in the sun. Every inch of space is maximized, complete with a refreshment center featuring a sink with pressurized water and a 36-quart removable cooler. An electrical outlet is also available at the refreshment center – perfect for a blender! The driver will feel right at home at the dual adjustable helm seat with flip-up bolsters and new upgraded tri-spoke tilt steering wheel.

Passengers will enjoy the stern seating ideal for friendly conversation around a removable cockpit table. Mediterranean seating is an option for a seating alternative. Of course, seats feature Aquaflex™ vinyl upholstery with fabulous accent colors that coordinate with exterior colors, and the cockpit includes new marine carpet over the fiberglass liner that is both tightly woven for durability, and soft enough to be easy on bare feet. An optional Florentine Package includes vinyl in a new, deep color reminiscent of beach sand, and high-quality carpet with a teak-like slatted pattern woven in.

The helm and port console are packed with impressive technology. Polished bezels highlight a comprehensive series of Faria gauges, tachometer with hour meter and a compass to guide the way. The Faria depth gauge now displays air and water temperature for added convenience. The lenses in these gauges are specially coated to resist fogging and condensation. A gas vapor detector is standard; and a fire extinguishing system is an optional safety feature. To protect the dash when not in use, Four Winns provides a canvas dash cover.

The helm features an iPod/MP3 port and 12 VDC receptacle, making it easy to enjoy a music collection or charge a cell phone. There is an additional port inside the cabin for added convenience. The V278's helm also leaves plenty of space for additional navigational equipment. It's easy to see what is ahead in the evening with blue courtesy lights and a remote spotlight. Trim tabs are included, and at service time, the engine hatch has electric assisted lifts. A walk-thru windshield features a linked walk through door that locks with arms, and magnetic hold in the open position.

An aft integrated swim platform is spacious for sunbathing or swimming, plus it can be transformed with several innovatively designed options. Using an optional center rail mounting

system, a table, grill, fishing rod holders, and a tube rack can be quickly attached. Four Winns includes its signature angled, deep-reach hidden ladder with wide step pads for the swimmer's comfort. Showcase patriotic spirit with the new flag pole and holder option. Flexiteek flooring is an option for an easy-to-clean and slip-resistant swim platform surface, or genuine teak wood flooring for an extra special touch. In the evenings, the V278's optional under swim platform lighting creates a beautiful atmosphere, filling the surrounding water with a luminous glow. Also included is an aft shower to rinse off easily, and plenty of transom storage space.

An inviting space awaits below, just through the acrylic cabin door with screen. The V278's cabin is both inviting and practical, outfitted with vinyl seat cushions and back rests. New for 2009, selected cabin walls are upholstered with smooth suede that provides beautiful texture. Wood trim in the cabins is now a lighter blonde shade inspired by tranquil spa settings. A forward dinette boasts a woodgrain table for meals, and also converts easily to a spacious berth. Catch the morning news or a movie with an optional flatscreen television and DVD player. The galley houses a sink with ample light-colored solid surface countertops, a refrigerator, microwave and a concealed trash receptacle. The cabinetry is a newly-designed combination of blonde and mahogany woodgrain. Four Winns created a new pot and pan retaining rail to keep culinary implements where they belong when not in use.

Boaters can choose from three interior decor packages: Sea and Sand, Black and Tan, and Midnight Blue - all available at standard pricing. And, the new tightly-woven cabin carpet is both beautiful and durable.

Thank goodness for the head and shower area, providing the comforts of home on the water. With a porcelain head and shower with plenty of hot water, the essentials are simple. A sink and light-colored solid surface vanity, along with a storage area, mirror, towel rack, and overhead lighting make the space perfectly efficient. Ventilation is no problem with the screened portlight.

The mid cabin provides a spacious sleeping area, plus storage for hanging items and overhead and sidewall cabinets. A screened window is also built in for excellent ventilation. The wide-opening berth accessway is equipped with a curtain for privacy. A CO monitor is standard for added safety. For those who plan to travel far and wide, air conditioning/heating is an option, along with a generator.

To help Four Winns boaters comply with marine standards, Four Winns now equips the V278 with an interlock switch that prevents unintentional direct overboard discharge.

Above board, a color-matched canvas camper system is included, fabricated from top-quality, high performance Sunbrella® fabric. It converts the deck to a fully sheltered entertainment area or extra sleeping accommodations. The canvas system has been enhanced for 2009 with color-coded zippers that correspond to port (red) and starboard (green) for time-savings. And, a newly designed top frame mounting pin makes managing the bimini top even easier. A fiberglass arch is now standard on the V278 with multi-color recessed lighting on the underside of the arch for subtle cockpit lighting. The rub rail is rigid white vinyl with a stainless steel insert. Plus, a ski tow is now standard for water sports lovers, and the anchor now features an upgraded bow roller.

The V278 is standard with a two-tone color format with gel coat and a tapered hull accent tape. All-white, or the classic color band is an additional option, featuring a wide swath of gel coat along with a matching or contrasting hull accent tape. The optional tri-tone exterior format is available in Jet Black or in Classic Navy with Driftwood Tan accents. New for 2009 are Pastel

Yellow and Pastel Blue gel coat colors for a subtle and rich finish, in addition to gel coat colors Jet Black, Classic Navy, True Red, and Driftwood Tan. A Four Winns trailer is optional.

Customers can select from many engine choices: Volvo Penta choices range from 5.7 Gi/DP 300 hp to 8.1 Gi/DP 375 hp; or MerCruiser power from 350 MPI/Bravo III 300 hp to 377 MPI/Bravo III DTS 320 hp with SeaCore.

SIRIUS Satellite Entertainment

In addition to a Sony stereo AM/FM/CD player, and an iPod/MP3 port with 12-volt charger, Four Winns has outfitted each 2008 model with a SIRIUS satellite entertainment system. Included is a free 6-month subscription to SIRIUS' 100 + commercial free channels. For more information on the SIRIUS satellite system go to www.siriusradio.com; where subscribers can also listen on-line.

Winning Edge Owner Protection Plan

All Four Winns boats for 2008 provide boaters with one of the most comprehensive warranties in boating.

- Lifetime limited warranty on structural components of the hull and deck
- Five years of pro-rated protection against osmotic hull blistering
- Two years limited warranty coverage on non-structural parts and components
- One-year limited warranty against cracking, crazing or fading of the exterior gel coat finish

Four Winns - A Genmar Boat Company

Four Winns is a division of the Genmar family of boat brands. Genmar, with approximately 4,000 employees and five manufacturing centers, is the builder of 14 premier brands of recreational boats which include Carver®, Champion®, Four Winns®, Glastron®, Hydra-Sports®, Larson®, Marquis®, Ranger®, Scarab®, Seaswirl®, Stratos®, Triumph®, Wellcraft®, and Windsor Craft®. Genmar boats are sold worldwide through its approximately 1,100 dealers. Additionally, Genmar utilizes its proprietary VEC® Technology and the Roplene® process in both the manufacture of certain of its recreational boats and for third-party manufacturing.

Specifications

LOA w/swim platform	28'4"/8.64 M
Beam	8'6"/2.55 M
Deadrise	17°
Draft, drive down	39"/99 CM
Bridge clearance w/arch	9'7"/2.92 M
Bridge clearance w/o arch	7'0"/2.13 M
Fuel capacity	85 gal/321 L
Waste holding capacity	21 gal/79 L
Water, potable capacity	21 gal/79 L
Weight, approximate for boat and engines	6,910-7,360 LBS/3,130-3,340 KG
Maximum capacity	Yacht

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