

PRESS RELEASE

FOR IMMEDIATE RELEASE

FOUR WINNS HONORED WITH TWO CSI AWARDS AT MIAMI INTERNATIONAL BOAT SHOW *Four Winns recreational Bowriders and Express Cruisers demonstrate professional craftsmanship & production*

Miami, Florida, February 17, 2017 – Displaying its excellence in customer satisfaction, Four Winns Boats received the Marine Industry’s prestigious “2016 Consumer Satisfaction Index Award (CSI)”, during the 2017 [Progressive® Insurance Miami International Boat Show®](#), within two separate classes: Sterndrive Bowrider Boats category and Sterndrive Cuddy/Express Cruiser Boats category.

The Marine Industry CSI Awards honor boat manufacturers who keep consumer satisfaction as a top priority, as well as continuously find new ways to better serve their consumers. In order to receive a CSI award, the National Marine Manufacturers Association (NMMA) states, “award recipient must achieve and maintain an independently measured standard of excellence of 90 percent in customer satisfaction...based on information provided by customers purchasing a new boat or engine.” During the period between January 1, 2016–December 31, 2016 participating manufacturers surveyed all new boat buyers which resulted in more than 122,000 surveyed consumers.

As a part of Groupe Beneteau, Four Winns strives to engineer, build, and deliver the highest quality products possible and is always looking for new ways to keep their consumers happy by producing boats that make their life a beautiful ride. Four Winns Bowrider and Cruiser categories prove sound in the eyes of the consumer and remains a thriving factor in their continued brand loyalty and exceptional boating experience.

For more information on NMMA 2017 CSI awards, please visit [2017 CSI Award & Certification](#)

About Groupe Beneteau

As the boating industry's global market leader, Groupe Beneteau, through its Boat divisions: Beneteau, Jeanneau, Prestige Yachts, Monte Carlo Yachts, Lagoon, CNB, Four Winns, Glastron, Scarab Jet and Wellcraft offers over 200 recreational boat models serving its customers’ diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

For more information:

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