

## PRESS RELEASE

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#### FOUR WINNS BROADENS CRUISER LINE WITH ALL-NEW V305 LUXURY MODEL

*New model year lineup promises to be solid business proposition for dealers*

*Cadillac, Michigan, October 28, 2010* – Rec Boat Holdings announces the launch of the all-new Four Winns V305 cruiser model, adding yet another luxury craft to its full line of 30-47 foot express cruisers. The new model will make its North American debut at the Ft. Lauderdale International Boat Show in October, and will make its European debut at the Paris Boat Show in December. The new 2011 cruiser lineup for Four Winns follows a successful launch of its 18-28 foot trailerable boat line earlier this month along with a series of regional dealer meetings across North America.

Brand new for model year 2011 in the Four Winns cruiser segment is the V305 – a unique design of elegance, innovative functionality and family-inspired features. New exterior body styling, inspired by the popular V435 model, features a personalized design providing an open cockpit and streamlined, low-to-the-water swim platform – easy on and off after a refreshing swim. A newly designed hard top features extended support arms that frame the customized coverage system. By simply adding or removing the fitted canvas extension, occupants have a choice of full protection from the elements or an open-aired cockpit atmosphere. The black-framed integrated windshield includes a walk-through access to the forward deck. This exterior design is the beginning of a visual consistency that will be integrated throughout the Four Winns lineup in future models.

Moving through the interior of the new V305, many trademark features to future Four Winns sport cruisers are integrated throughout to assure a full day of fun and comfort on the water. The interior layout is full of innovative designs and functional use of space like no other family cruiser on the market today. Forward, a semi-fixed v-berth design provides an optional use of space by simply lowering the fold-out backrest enabling additional surface length up to 6-feet. Mid-cabin, a queen size mattress provides the perfect sleeping area with easy shopping for standard-sized bedding and accessories. Also in the cabin is a breakfast center, complete with microwave, sink and refrigerator; perfect for a morning coffee and Danish. A full-size head with shower provides the extra comfort of home. Entering the cockpit, a full galley has been relocated from the cabin to the aft cockpit area and features an optional grill as well as an electric cooking surface, refrigerator and sink. By moving the galley to the open cockpit area, this enables a more pleasant cooking experience in an open-aired space, rather than the enclosed cabin area. A new cockpit table

design turns into a full sun lounge by simply lowering the table pedestal and with a simple flip of the seats, the cockpit now becomes a full sun lounge. The helm station is functional and stylish with double bench seating and an easy-to-read dash layout. Power options for the V305 range from 4.3L to 5.0L, Mercruiser and Volvo stern drive propulsion or twin Volvo diesel power is also available. Gelcoat selections for 2011 include five colors: Classic Navy, Rattan, Sea Glass, Steel Gray and Jet Black.

“We’re extremely excited to be launching the new V305,” stated Roch Lambert, Group President, Rec Boat Holdings. “By listening to our consumers and our dealers, the engineering team has developed an entire lineup of luxury cruisers and sport cruisers that stands out from the competition, especially the new V305. Our worldwide network of dealers has endorsed this new lineup and is excited about doing business with Four Winns in 2011,” Lambert concluded.

The 2011 wide-body cruiser lineup features models for every family ranging in size from 28-feet to 45-feet. All new Four Winns models, including the recently announced trailerable boat segment, will be displayed at major boat shows in the coming season as well as available at professional Four Winns marine retailers worldwide.

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The Recreational Boat Group, a division of Platinum Equity affiliate PBH Marine Group, LLC, is engaged in the manufacturing, design, distribution and marketing of world-class boat brands Four Winns, Glastron and Wellcraft. The Fishing Boat Group division of PBH Marine Group, LLC includes the Champion, Ranger, Stratos and Triton brands.

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